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January 31, 2008

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Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization the Professional BusinessWomen of California KGO ABC 7 San Francisco already serves our community in any number of ways that makes any additional federal regulation unnecessary.

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Chief Executive Officer

Helen Mendel, CMD
PBWC Office
777 Bonta Avenue
Pleasanton, CA 94566
P: 925.426.0276
F: 925.931.0081
hmendel@pbwc.org

Controller

Suzanne Eikel, CPA
Finance Office
4210 Blackhawk Meadow Pl.
Danville, CA 94506
P: 925.648.1859
F: 925.648.1861
eikelsr@cs.com

Executive Producer

Ruth A. Stergiou
Conference Office
P.O. Box 1206
San Carlos, CA 94070
P: 650.592.9227
F: 650.592.9154
rstergiou@pdyc.com

Conference Registration Desk

P.O. Box 670
Santa Clara, CA 95052
P: 408.554.4249
F: 650.745.3147
info@regdesk.com



We have worked with KGO-7 on any number of public service announcements that have significantly raised local awareness of the issues on which my organization works so hard. KGO-7 also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which my organization the Professional BusinessWomen of California (PBWC) works.

Our media partnership with KGO-7 includes utilizing the professional talents of Cheryl Jennings and other reporters to emcee our annual conference with over 5,000 attendees.

Cheryl Jennings has made several appearances on behalf of our organization and has been a guest speaker at our quarterly breakfast club event. Without KGO our annual events would not be the success they are today.

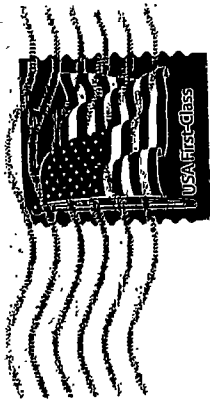
It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO-7 and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in black ink that reads "Helen Mendel, CMD". The signature is fluid and cursive, with the letters "H", "M", and "C" being particularly prominent.

Helen Mendel, CMD
Chief Executive Officer

Cc: Michelle Carey, Rick Chesson, Rudy Brioché,
Amy Blankenship, Cristina Pauze, Monica Desai

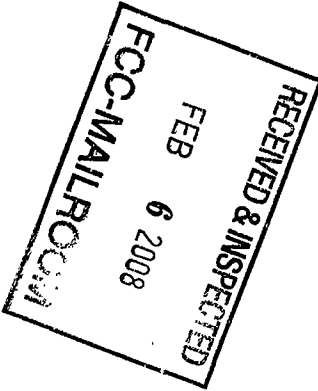


OAKLAND CA 946

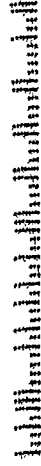
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pbwC
Professional
Business Women
of California

777 Bonita Avenue
Pleasanton, CA 94566



Chairman Kevin Martin
Federal Communications Commission
445 12th Street S.W.
Washington, D.C. 20534



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